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***"Our Business Is To Help You Make The Most Money Out Of Cotton"***

62,83



W. W. Bagley, Jr.



**W. W. Bagley, Sr.**



★ JAN 26 1944 ★  
U. S. Department of Agriculture

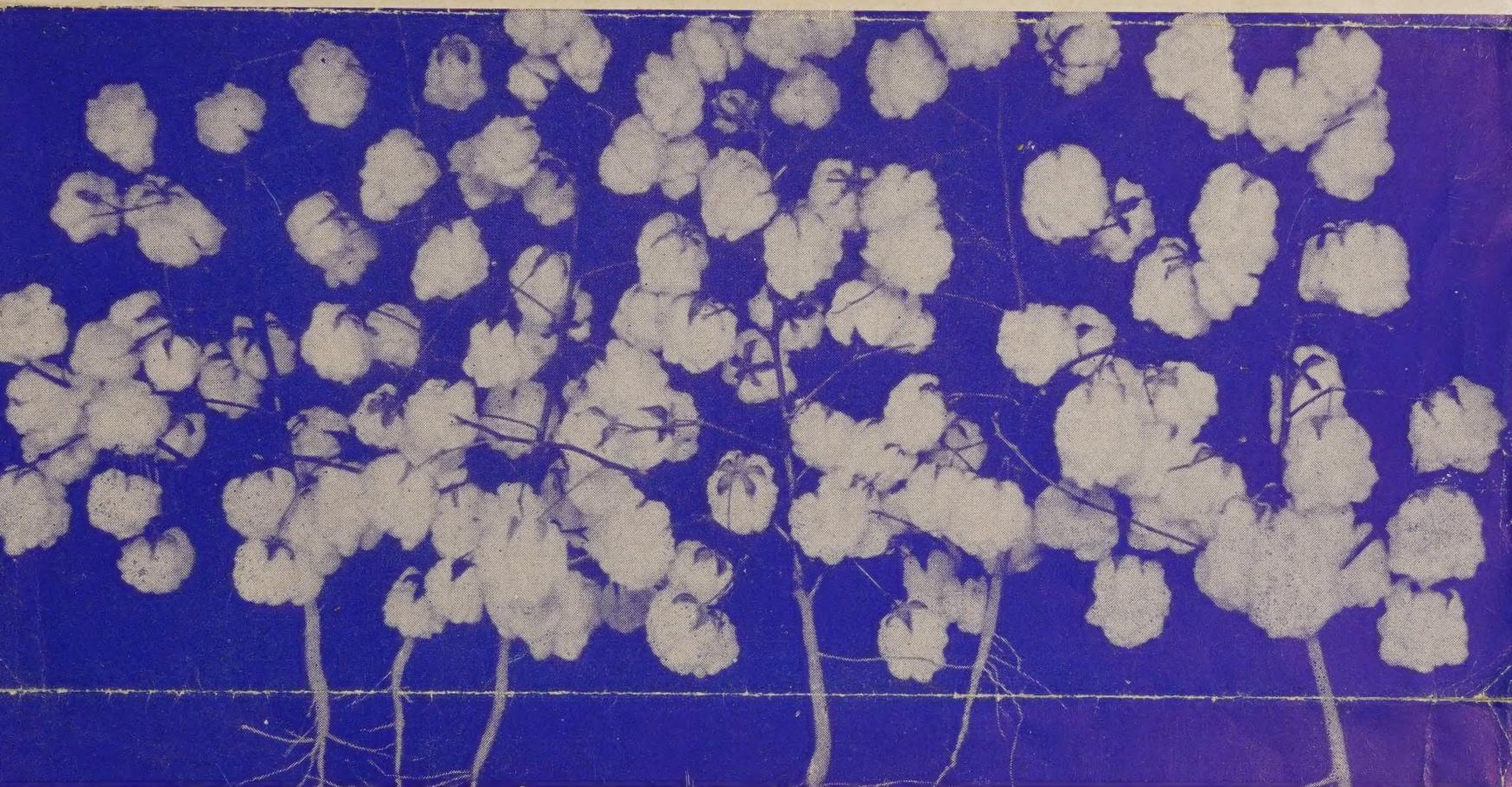


D. R. Bagley

# **W. W. BAGLEY & SONS**

**ORIGINATORS — BREEDERS — GROWERS**

# **BAGLEY PEDIGREED COTTONSEED**



**PROLIFIC STALKS LIKE THESE PUT MORE DOLLARS IN YOUR POCKET**

**"No Other Cotton Exactly Duplicates the Well-Balanced Features Incorporated in Bagley Pedigreed Cotton Seed"**

**OUR NEWLY DEVELOPED STRAINS BEING OFFERED  
FOR FIRST TIME ARE OF SUPERB QUALITY!**

(See Inside Pages This Folder For Complete Description)

*Order Your Seed Early -- Our Supply Is Very Limited*  
**W. W. BAGLEY & SONS - Cotton Breeders - MARTINDALE, TEXAS**

# **Now Ready for You---**

# **TWO GREAT STRAINS of M**

## **PLANT SOME OF BOTH AND DETERMINE W**

# **793 MASTER STRAIN**

**"A Highly Prolific Cotton Developed from our Regular Strain of Bagley Cotton"**

From our regular strain of Bagley Pedigreed Cottonseed, which we have been selling each year heretofore, we have now produced a brand new Strain of Cotton. We have named this cotton our "793 MASTER STRAIN." We feel that it is "Chief" or "Master" of all the different families of our regular Bagley Cotton, that we have experimented with and offered for sale in the past, which is the reason we have given this new cotton the name "MASTER STRAIN."

Our Newest Improved 793 Master Strain of Bagley Pedigreed Cotton possesses all of the inherent, well-balanced features of our old, reliable Bagley Cotton. In addition, by actual field tests, it shows to be a more productive strain, earlier, and has a more uniform type boll and a truly exceptional plant structure. Description of this cotton follows:

**PLANT TYPE**—Upright, sturdy stalk, with well-developed, long, short-jointed fruiting branches and a minimum of vegetative limbs.

**YIELD**—Very productive, fast fruiting and often makes from 10 to 25% more than ordinary cotton.

**LINT TURN-OUT**—40% to 42% dependent on soil and season.

**STAPLE**—Strong, hard, uniform 1" to 1 1/16" staple according to land and season.

**BOLLS**—Majority big, round, five-lock bolls with slight point. Well-shaped bur makes it easy to pick. 50 to 60 bolls make pound seed cotton.

**EARLINESS**—Fast early growth, fruits excessively and matures early.

**FOLIAGE**—Light to medium — adequate for proper boll protection during ordinary dry, hot summers.

**ROOTS**—Deep, penetrating tap roots and fine lateral rooting system often insures a crop in dry seasons when other ordinary cottons fail.

**SEED**—Medium size, Uniform, High-Quality seed that give good germination.

**STORM PROOF—DROUGHT RESISTANT—HIGH VARIETAL PURITY**

During breeding procedure for past several years our 793 MASTER STRAIN has been thoroughly tested and tried on different kinds of soil and has proven itself to be well adapted to all types of land suited to cotton growing.

Thousands of hours of endless toil have been spent bringing you both of our Newest Improved Strains of Cotton. It will mean more dollars in your pocket by planting all or a large part of your cotton acreage in one or both of these fine cottons. Orders will be filled as long as our supply lasts. Play safe—order early.

*The Answer to Every Cotton Farmer's Quest for A Good Cotton  
is . . . BAGLEY PEDIGREED COTTONSEED*

**WE SELL ONLY SEED GROWN ON OUR LIMITED ACREAGE —**

# MONEY-MAKING COTTON

## WHICH STRAIN BEST MEETS YOUR NEEDS

# B-17 ROYAL STRAIN

"An Early, High Yielding Improved Rowden Type Cotton"—It's Absolutely New and Different—

For many years we have been conducting intensive breeding research work and have now developed a new, productive strain of cotton which we are proud to introduce to our many friends and customers. To this new cotton we have given the name "B-17 ROYAL STRAIN" and by actual field performance it has certainly earned the name "Royal" because it is truly "excellent in Quality."

Our Newest Improved B-17 Royal Strain of Bagley Pedigreed Cotton has been developed from a most outstanding strain of Arkansas Rowden type cotton. It is absolutely different. This year is the first time that any of these new seed have been offered for sale and we want you to be one of the first growers of this truly wonderful strain of big boll cotton. We know it will meet the demands of the most exacting farmer. Description follows:

**PLANT TYPE**—Upright, with well-spaced, short-jointed fruiting branches.

**PRODUCTION**—Very Prolific and fast fruiting. Makes more per acre.

**LINT TURN-OUT**—37% to 40% dependent on land and season.

**STAPLE**—Hard, Strong, Uniform 31/32" to 1 1/16" staple according to soil and season.

**BOLLS**—Big Bolts that open nicely and are easily picked. 50 to 60 per pound of seed cotton.

**EARLINESS**—Grows off extra fast, fruits rapidly and opens early.

**FOLIAGE**—Reduced to minimum—Less harborage for insects—allows crop to mature quicker.

**ROOTS**—Good tap and lateral rooting system. Increases yield ability.

**SEED**—Uniform, medium to large size seed with well-filled, healthy kernels that give good germination.

**DROUGHT RESISTANT—STORM RESISTANT—WILT RESISTANT**

Numerous Rigid Field Tests have shown that our B-17 Royal Strain of Cotton is highly adaptable to any kind of soil that is suitable for cotton growing. It gives good results on light land, mixed land, black land, bottom land and up-land.

Grow some of this cotton in your own field the coming season and be convinced of its real money-making value. After giving it a trial, you will want to continue to grow it. Don't miss getting some of these seed before our supply is exhausted.

**BRED TO MAKE YOU MORE MONEY ON EVERY ACRE...  
BACKED BY 28 YEARS CONTINUOUS BREEDING WORK**

**— ORDER YOUR REQUIREMENTS NOW and MAKE SURE OF A SUPPLY**

GROWERS ARE MAKING EXTRA PROFITS WITH BAGLEY COTTON

## You, Too, Can Increase Your Earnings by Using BAGLEY SEED

W. W. Bagley & Sons,  
Martindale, Texas.

Gentlemen:

I am glad to give you a report on test made last season with BAGLEY and two other varieties of cotton. I had three blocks of five acres each and planted 3 bu. of BAGLEY REGISTERED COTTON SEED on one five-acre block and 2 bu. each on the other two blocks of the best seed from the breeders of two other leading varieties of cotton. My BAGLEY COTTON made 2994 lbs. lint cotton from 7050 lbs. seed cotton on the five acres, which is better than a bale per acre. My other cotton on each of the five-acre blocks made a few pounds more than 1700 lbs. of lint cotton. The BAGLEY made nearly twice the yield as my other cotton and I figure my BAG-

LEY COTTON made me \$35.00 more per bu. (or \$105.00 more on the 3-bu. sack) than the other varieties.

Yours very truly,  
(Signed) J. J. HEDDIN,  
R. F. D. No. 7 Canton, Texas

W. W. Bagley & Sons,  
Martindale, Texas.  
Dear Mr. Bagley:

I have twenty-seven acres of BAGLEY COTTON. Wouldn't plant anything else. It's the best all 'round cotton I ever planted. One of my friends came to me and asked me what was the best cotton to plant. I told him BAGLEY. I gave him an order blank and he ordered one sack from you.

(Signed) J. M. Clark,  
Route 3, Box 78  
Alto, Texas.

W. W. Bagley & Sons,  
Martindale, Texas.

Dear Sirs:

Please send me five sacks instead of four sacks of your BAGLEY PEDIGREED COTTON SEED. I think you have the best cotton I ever planted. I made 40% lint on an average this fall. As ever, your friend,

(Signed) W. L. BARNES,  
Route 2 Frisco, Texas

W. W. Bagley & Sons,  
Martindale, Texas.  
Gentlemen:

I bought a sack (3 bushels) of your BAGLEY BETTER PEDIGREED COTTON SEED this year and planted 4 acres. I have picked 3 bales of cotton off the 4 acres and will get a remnant.

First seed cotton—1420; lint—585.

Second seed cotton—1330; lint—573. Third seed cotton—1320; lint—562.

Am sending an order for more BAGLEY SEED.

(Signed) R. R. RAND,  
Personville, Texas.

W. W. Bagley & Sons,  
Martindale, Texas.

Gentlemen:

I am writing you in regard to your seed. My BAGLEY made the best cotton I have this season. I picked one bale of BAGLEY, 1480 pounds seed cotton, and my bale weighed 678 pounds. I made a bale to the acre. The balance made one-fourth of a bale to the acre. I like your seed fine and will back them all I can.

(Signed) W. R. JONES,  
Millersview, Texas.

### GET YOUR ORDER IN NOW MAKE SURE OF A SUPPLY USE THIS ORDER FORM TODAY



W. W. BAGLEY & SONS  
COTTON BREEDERS  
Martindale, Texas

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Please enter my order for the following Newest Improved Bagley Pedigreed Cotton Seed, freight prepaid, in accordance with your standard terms and conditions.

bu. 793 Master Strain } at \$ \_\_\_\_\_ per bu.  
bu. B-17 Royal Strain }

Ship on or about \_\_\_\_\_ Order No. \_\_\_\_\_

Name \_\_\_\_\_

P. O. Address \_\_\_\_\_

R. F. D. \_\_\_\_\_ Box No. \_\_\_\_\_

Railway Station \_\_\_\_\_

Check or Money Order Inclosed, \$ \_\_\_\_\_

Draw through \_\_\_\_\_ Bank \_\_\_\_\_

Location of Bank (town) \_\_\_\_\_

Terms: Cash payable on shipping date.

Purchaser \_\_\_\_\_

#### OUR GUARANTEE . . .

If seed that you purchase from us on this order do not give you the results you have a right to expect, we will make it right with you.

W. W. BAGLEY & SONS,  
Cotton Breeders.

## EARLY BUYERS ARE WISE

Every year since we have been in business we have sold out our entire stock of planting seed before planting time. This, we feel, is an enviable record and shows the heavy demand for Bagley Pedigreed Cotton Seed.

The demand is much greater than the supply this season and we urge all of our grower friends to order early and get early shipment. Lines of transportation are crowded to capacity. L. C. L. shipments move slowly. We recommend that you order now and specify as early shipping date as possible.

During years past we have sent back thousands upon thousands of orders, checks and money orders to those who waited too late to send in their order. Again this year we know that "the early buyer will be the wise buyer." He will get his supply of planting seed and he will get them at the early order price. Be an early buyer. We will be glad to serve you. Send your order TODAY.

THERE'S  
BUSHELS OF  
QUALITY  
IN Every  
SACKFUL

